

# CURRICULUM VITAE



## A. BUTIR-BUTIR PERIBADI *(Personal Details)*

Nama Penuh <i>(Full Name)</i>	AINUL ZAKIAH ABU BAKAR		Gelaran <i>(Title)</i> : Dr
No. MyKad / No. Pasport <i>(Mykad No. / Passport No.)</i> 820524-14-5686	Warganegara <i>(Citizenship)</i> MALAYSIA	Bangsa <i>(Race)</i> MELAYU	Jantina <i>(Gender)</i> PEREMPUAN
Jawatan <i>(Designation)</i>	PENSYARAH KANAN	Tarikh Lahir <i>(Date of Birth)</i>	24 MAY 1982

Alamat Semasa <i>(Current Address)</i>	Jabatan/Fakulti <i>(Department/Faculty)</i>	E-mel dan URL <i>(E-mail Address and URL)</i>
Department of Food Service and Management, Faculty of Food Science and Technology, Universiti Putra Malaysia, 43400 UPM, Serdang Selangor, Malaysia  Tel: 603-89468253 Fax: 603-89423552	Department of Food Service and Management, Faculty of Food Science and Technology, Universiti Putra Malaysia, 43400 UPM, Serdang Selangor, Malaysia  Tel: 603-89468353 Fax: 603-89423552	E-mail: ainulz@upm.edu.my  URL:  H/P:013-5335061

## B. KELAYAKAN AKADEMIK *(Academic Qualification)*

Nama Sijil / Kelayakan <i>(Certificate / Qualification obtained)</i>	Nama Sekolah Institusi <i>(Name of School / Institution)</i>	Tahun <i>(Year obtained)</i>	Bidang pengkhususan <i>(Area of Specialization)</i>
PhD	Kansas State University	2013	Foodservice & Hospitality Management
MBA	Universiti Putra Malaysia	2005	Marketing
BSc	Universiti Putra Malaysia	2003	Nutrition & Community Health

## C. KEMAHIRAN BAHASA *(Language Proficiency)*

Bahasa / Language	Lemah <i>Poor (1)</i>	Sederhana <i>Moderate (2)</i>	Baik <i>Good (3)</i>	Amat Baik <i>Very good (4)</i>	Cemerlang <i>Excellent (5)</i>
English					√
Bahasa Melayu					√
Lain-lain <i>(other)</i> :					

<b>D. PEKERJAAN (Employment)</b>				
Majikan / Employer	Jawatan / Designation	Jabatan / Department	Tarikh lantikan / Start Date	Tarikh tamat / Date Ended
Universiti Putra Malaysia	Senior Lecturer	Dept. of Food Service & Management	May 2013	Present
Universiti Putra Malaysia	Tutor	Dept. of Food Service & Management	April 2006	May 2013
Kansas State University	Graduate Research Assistant	Dept. of Hospitality & Dietetics	August 2010	May 2011
Kansas State University	Graduate Teaching Assistant	Dept. of Hospitality & Dietetics	December 2009	May 2010
Kansas State University	Graduate Research Assistant	Dept. of Hospitality & Dietetics	August 2009	December 2009
Kansas State University	Graduate Research Assistant	Dept. of Hospitality & Dietetics	August 2008	May 2009
Universiti Putra Malaysia	Research Assistant	Faculty of Economics and Management	October 2005	March 2006
Universiti Putra Malaysia	Graduate Assistant	Graduate School of Management	February 2005	October 2005

<b>E. ANUGERAH DAN HADIAH (Honours and Awards)</b>				
Name of awards	Title	Award Authority	Award Type	Year
<i>Academic Awards</i>	Lucile Hartmann Home Economics Scholarship	College of Human Ecology, Kansas State University	Scholarship	2009-2010
	Perry C & Virginia Peine Excellence for Aging Initiative	Kansas State University	Research Grant Enhancement Fellowship	2009-2010
<i>Non-Academic Awards</i>	Kursus Kenegaraan	Biro Tatanegara, Jabatan Perdana Menteri	Kursus Kenegaraan Sistem Saraan Malaysia PTK1	2006
	Certificate of Competence	University of London Examinations & Assessment Council	Work Experience	1997/1998
	Hull Compact	Humberside Education Business Partnership and Hull City Council	Graduate Certificate	1998
<i>Awards of Merit</i>				

<b>F. SENARAI PENERBITAN (Sila masukan nama pengarang, tajuk, nama jurnal, jilid, muka surat dan tahun diterbitkan)</b> ( <i>List of publications – author (s), title, journal, volume, page and year published</i> )	
<i>Journal</i>	<ol style="list-style-type: none"> <li>1. <b>Bakar, A. Z. A., &amp; Ok, C.</b> (2013). <i>The role of COSE and relational benefits on CCRC residents' satisfaction and behavioral intentions towards dining.</i> Manuscript submitted for publication.</li> <li>2. <b>Bakar, A. Z. A., &amp; Ok, C.</b> (2013). <i>The role of interpersonal relationship and dining-need satisfaction on CCRC residents' quality of life.</i> Manuscript submitted for publication.</li> <li>3. Emmy Hainida, Amin Ismail, Normah Hashim, Norhaizan Mohd-Esa, &amp; <b>Ainul Zakiah.</b> (2008). Effects of defatted dried roselle (<i>Hibiscus sabdariffa</i> L.) seed powder on lipid profiles of hypercholesterolemia rats. <i>Journal of the Science of Food and Agriculture.</i> 88: 1043-1050.</li> </ol>
<i>Presentation</i>	<ol style="list-style-type: none"> <li>1. <b>Bakar, A. Z. A., &amp; Barrett, B.</b> (2010, July). <i>The impact of psychological contract violation on job satisfaction, OCB and intent to leave in a continuing care retirement community.</i> Paper presented at the 2010 International CHRIE conference, San Juan, Puerto Rico.</li> <li>2. <b>Bakar, A. Z. A.</b> (presenter), &amp; Ok, C. (2009, January). <i>The role of customer orientation of service employees on senior residents' satisfaction and psychological well-being.</i> Poster session presented at the 14<sup>th</sup> Annual Graduate Education and Graduate Students Research Conference in Hospitality and Tourism, Las Vegas, Nevada.</li> <li>3. <b>Bakar, A. Z. A.</b> (presenter), &amp; Barrett, B. (2009, January). <i>The psychological contract in continuing care retirement community.</i> Poster session presented at the 14<sup>th</sup> Annual Graduate Education and Graduate Students Research Conference in Hospitality and Tourism, Las Vegas, Nevada.</li> <li>4. <b>Bakar, A. Z. A.</b> (presenter), &amp; Ismail, A. (2003, March). <i>Effect of defatted roselle seed (<i>Hibiscus sabdariffa</i> L.) on lipid profiles in rats induced hypercholesterolemia.</i> Paper presented for Young Investigator Symposium at 18<sup>th</sup> Scientific Conference on Nutrition Society of Malaysia, Kuala Lumpur.</li> </ol>
<i>Proceedings</i>	<ol style="list-style-type: none"> <li>1. <b>Abu Bakar, A. Z., &amp; Barrett, B.</b> (2010). The impact of psychological contract violation on job satisfaction, OCB and intent to leave in a continuing care retirement community. Proceedings of International CHRIE Conference, San Juan, Puerto Rico.</li> <li>2. Samsinar Md. Sidin, Chong Cheong Hoon, <b>Ainul Zakiah Abu Bakar</b> (2006), "Consumer Awareness and Attitude Towards Internet Banking Adoption", Proceedings of MACFEA 11<sup>th</sup> Annual Conference, Kuala Terengganu, Terengganu.</li> <li>3. <b>Ainul Zakiah Abu Bakar</b> &amp; Amin I (2003). Effect of defatted roselle seed (<i>Hibiscus sabdariffa</i> L.) on lipid profiles in rats induced hypercholesterolemia. Proceedings of Young Investigator Symposium at 18<sup>th</sup> Scientific Conference on Nutrition Society of Malaysia, 22-23 March, Kuala Lumpur.</li> </ol>
<i>Computer software</i>	SPSS, AMOS