Insights into the food safety systems and development of food innovation for sustainable growth.

An interactive platform for industry players and related organizations to network, exchange ideas, strengthen existing and create new academic link.

Sharing new ideas and trends in food safety and innovation to enhance product quality in today’s fast-paced competitive world.

**OBJECTIVES OF THE CONFERENCE**

- Insights into the food safety systems and development of food innovation for sustainable growth.
- An interactive platform for industry players and related organizations to network, exchange ideas, strengthen existing and create new academic link.
- Sharing new ideas and trends in food safety and innovation to enhance product quality in today’s fast-paced competitive world.

**ENHANCING FOOD SECURITY THROUGH FOOD SAFETY AND INNOVATION**

**THE MIFBCONFERENCE 2014**

19th June 2014
Mandarin Oriental Kuala Lumpur
CHEQUE / BANK DRAFT

Cheque Local Order

Payment by cheque or bank draft should be crossed and made payable to Mutiara Sigma (M) Sdn Bhd.

For Telegraphic Transfer, please remit to:

Bank Swift Code: CIBBMYKL
IBAN Code: 12090010651058CIBBMYKL
A/C No.: 1209-001-0651058

CIMB Bank Bhd, No 31-1, Jalan USJ 9/5S
47620 Subang Jaya, Selangor, Malaysia

Proof of payment must be shown upon request on entry.

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The Program

8.00 - 9.00  Registration
9.00 - 9.10  Welcome remarks by Organizer
9.10 - 9.30  Keynote Address by Minister of Agriculture & Agro Based Industry, YB Dato Sri Ismail Sabri bin Yaakob
Enhancing Food Security Through Innovation (invited)

9.30 - 9.45  Official Launch of MIFB & The MIFB Conference 2014
9.45 - 10.00  Coffee Break

Track 1 Food Safety

10.00 - 10.45  Paper 1
Malaysia Food Safety Issues & Enforcement of Food Hygiene Regulation Act 2009
Thayalan a/l Ramadas, Deputy Director (Domestic Compliance), Food Safety and Quality Program
Ministry Of Health Malaysia

10.45 - 11.30  Paper 2
What's new in the EU Food Labeling Rules
Speaker from EU

11.30 - 12.15  Paper 3
Success Collaboration Between Academic Institution and Thailand Food Industry
Kasetsart University

12.15 - 12.45  Paper 4
Deliver Best-In Class Food Safety Solutions - Enhancing Processes & Skills
SGS (Malaysia) Sdn Bhd

12.45 - 2.00  Lunch & Visit to Exhibition

2.00 - 2.45  Paper 5
A Roadmap to Safer Food (Local to Global)
AEON CO (M) Bhd

Track 2 Food Innovation

2.45 - 3.30  Paper 6
Food Coating Trend in South East Asia
Kerry Ingredients (M) Sdn Bhd

3.30 - 4.15  Paper 7
From Traditional to Organic Farming
Sky Enigma Bhd (invited)

4.15 - 5.00  Paper 8
Supply Chain Management in the Food Industries
Food Science And Technology Faculty, Universiti Putra Malaysia

5.00 - 5.45  Paper 9
Food Innovation
Nestle (Malaysia) Berhad (invited)

5.45 - 6.30  Coffee Break / Networking

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Conference Fees

Full Registration Fee:
- Malaysian Participants: MYR 550.00 per person
- Special Group Discount (for Group of 3 or more): MYR 500.00 per person (Malaysian participants)
- Foreign Participants: USD exchange rate is based on the current exchange rate on the date of the transaction.

Fees include: Programme book and complimentary conference materials, teas and lunch.

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Substitution / Cancellation

Substitution is allowed for registered delegates. Please note that all payments must be made prior to the event proper. Cancellation must be received in writing before 15th May 2014 in order to receive a refund, minus a 10% administrative charge. No refund will be made for cancellation received after 22nd May 2014.

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For More Information, Please Contact

Mutiara Sigma (M) Sdn Bhd
18-3, Jalan USJ 9/5Q, 47620 Subang Jaya, Selangor D.E., Malaysia
Tel: (+60 3) 8023 3324  Fax: (+60 3) 8024 6976
Email: conference@m-sigma.com
PIC: Cik Zulaiqa Hassan

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Registration Form

YES! Please register me for the above business conference

Name
Designation
Company Name
Address
City
Postcode Country
Tel No. (O)
Mobile No.
Fax No.
Email
Nature of Business

Bankdraft / Cheque No:
Bank:
Amount:

Send / fax this entry form (or a photocopy) to:
Project Secretariat:
Mutiara Sigma (M) Sdn Bhd
18-3, Jalan USJ 9/5Q, 47620 Subang Jaya
Selangor D.E., Malaysia
Tel: (+60 3) 8023 3324  Fax: (+60 3) 8024 6976
Email: conference@m-sigma.com

Cross cheques should be made payable to Mutiara Sigma (M) Sdn Bhd

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A local order or letter of approval to participate must be presented before the conference.